



Creative Marketing Campaign Coordinator

Job description

Job Title:	Creative Marketing Campaign Coordinator
Salary:	£27,500- £31,750pa (pro rata) , subject to qualifications and experience. Benefits include: <ul style="list-style-type: none">• Generous annual leave allowance• Paid sick leave• Enhanced family-friendly leave• Compassionate and emergency leave• Pension scheme• Life insurance policy• Employment Assistance Program• Access to vouchers and discounts• Monthly wellbeing allowance
Reports to:	Marketing and Communications Manager
Location:	Oxford Some home working is possible. Travel throughout Oxfordshire and further afield may be required.
Hours of work:	37.5 hours per week Full-time (37.5hrs per week), part-time, or condensed hours will be considered, with responsibilities tailored accordingly. Occasionally evening and weekend work may be required for which time off in lieu will be given.

Please read our accompanying recruitment pack for more information about working at Oxfordshire Youth, including our approach to diversity and inclusion through recruitment

Oxfordshire Youth

Oxfordshire Youth is a boundary-breaking organisation, passionate about creating a future for and with young people that offers them the best possible opportunity to realise their potential. Our staff are redefining the youth sector in Oxfordshire and we envisage a world in which young people have the tools they need to approach life with creativity, resilience and brilliant mental health.

Our commitment to inclusion and diversity

OY warmly welcomes applications from the global majority, trans and non-binary people and disabled people. Your potential to learn and grow in the role is important to us, so we want to hear from you even if your CV isn't a 100% match with a job description.

We nurture our community, creating an open, inclusive and diverse organisation where all team members feel a sense of belonging.



Role purpose

You will be joining our Marketing and Communications team which celebrates authenticity, respects individuality, takes pride in excellent work and appreciates fun and collaboration. We are proud to support each other, and ourselves, to prioritise health, happiness and a great work-life balance.

If you are a natural at building relationships with a diverse range of people and audiences and your emotional intelligence and empathy colours the way you communicate, then this role will be a good fit for you. We are a small team, offering you ample scope to shape how objectives are delivered and contribute to our work in a variety of ways. You will feel enthusiastic and excited by the opportunity for autonomous working. You will have professional experience of designing communication assets in step with current trends and be highly motivated, relish a challenge and keen to collaborate with the rest of the team. You present information visually with precision, skill, and energy.

This is an excellent opportunity to develop your marketing campaign career by supporting our Relationship-driven and impact-led communications and marketing team, whilst being fully supported by the Marketing and Communications Manager and a fun team.

Key responsibilities

The Creative Campaign Executive will play a key role in strengthening and activating the Oxfordshire Youth brand. This role will focus on delivering high-quality creative assets, filling brand and design gaps across the organisation, and supporting campaigns through hands-on artwork, digital content, and creative execution.

This is a practical, delivery-focused role suited to a strong designer and creative marketer who can translate strategy into compelling visual and campaign outputs that reach young people, partners, and funders.

Responsibilities

- Creative Campaign Delivery
- Develop creative concepts and assets for campaigns across digital, print, events, PR and partnerships.
- Produce campaign materials including social media graphics, videos, posters, toolkits, presentations, and impact reports.
- Support major campaigns such as Business Guardians, sector support offers, youth engagement initiatives, EDI and funding appeals.

Brand & Design (Artworker Focus)

- Act as an in-house artworker, ensuring consistent and high-quality visual outputs across the organisation.
- Fill brand gaps by creating templates, asset libraries, brand guidelines and decks, and visual systems for teams and partners.
- Ensure all communications align with Oxfordshire Youth's brand, tone of voice, and values.
- Improve visual consistency across programmes, partnerships, and internal materials.

Content & Digital Creative

- Design engaging content for social media, email, website, and campaigns with youth voice framework strongly aligned

- Support video and photography content production (briefing, editing, or basic filming where appropriate).
- Work with programme teams to turn impact stories into compelling creative outputs.
- EDI working group with partnerships and NYA

Collaboration & Stakeholder Support

- Work closely with the Communications, Partnerships, and Programme teams to translate ideas into creative outputs.
- Support Business Guardians and other partners with co-branded assets and promotional materials.
- Brief and manage freelancers or agencies when specialist creative support is needed.

Evaluation & Improvement

- Monitor performance of creative assets (engagement, downloads, conversions).
- Use insight and feedback to improve campaign visuals and creative approaches.
- Keep up to date with design, youth engagement, and digital marketing trends.

Our Culture

Everyone at Oxfordshire Youth agrees to:

- Have an unwavering commitment to Oxfordshire Youth's vision, mission and values
- Attend meetings reliably and participate fully, including being an active listener
- Ensure that all work is carried out in accordance with Oxfordshire Youth's guidelines, policies, and procedures
- Undergo training that will enable personal and professional development
- Undertake any other relevant duty related to the further development, promotion, and sustainability of the organisation as set forth by your Line Manager and/or Senior Leadership Team
- Represent Oxfordshire Youth in a professional and appropriate manner at all times including considering punctuality, personal appearance and boundaries, and equity, diversity, and inclusion of all opportunities.

Safeguarding

- Understanding that safeguarding children, young people, and adults is everyone's responsibility and you will have access to training and supervision, which is appropriate to the role (including undertaking a DBS check appropriate to your role)
- To ensure concerns from young people are responded to appropriately in line with Oxfordshire Youth's policies and procedures

This job description is subject to amendment following discussion with the post holder.

Specific tasks and duties will be shared at the interview and during the induction process

What we are looking for

Essential

- Proven experience in a creative, design, marketing, or communications role.
- Strong artworker and design skills (Adobe Creative Suite, Canva or equivalent).
- Experience producing assets for digital and print (social media, reports, toolkits, posters, presentations).
- Understanding of brand consistency and visual identity systems.
- Ability to manage multiple creative tasks and meet deadlines.
- Strong communication skills and ability to work with non-creative colleagues.
- Commitment to Oxfordshire Youth's values and youth-focused mission.

Skills & Attributes

- Creative, visually driven, and detail-oriented.
- Practical and hands-on with a strong execution mindset.
- Comfortable translating strategy into tangible outputs.
- Collaborative and confident working across teams.
- Passionate about youth work, equality, and social impact.
- 360 Marketing Project Mindset

Other desirable skills

- Experience in the charity, youth, education, or public sector.
- Basic video editing or motion graphics skills.
- Experience developing templates and brand toolkits for organisations.
- Knowledge of accessibility and inclusive design principles.
- Experience working with external designers or agencies.

Closing date for applications: 27th of March 2026

Interviews to be held: Week commencing 30th of March 2026

To apply, please send a copy of your CV accompanied by a completed application form to our [recruitment team](#).

Alternatively, [visit our website](#) or [email](#) us for more information.